

Winston-No Bull

Coming Soon

Dear retailer/cigarette order clerk

An all new Winston will be introduced soon. It will be 100% tobacco with no additives. The packaging will be new also. I am asking your assistance in ensuring that this new product is not put out until the current supply has sold through, by style. For example, if the only Winston king available is the New product and all other styles are of the current product then it is okay to put that style of Winston out. If there is still a supply of old Winston king available and you put the new product out, it will hinder our strategy to ensure maximum sell through of the current Winston inventory.

In August, I will be in to send back all existing inventory of the current Winston styles to your supplier. Between now and then, we will be doing as much as possible to reduce the amount of returns by promoting and rotating product.

Thank you for your assistance. Please feel free to contact me regarding this at my voicemail # 1-800-rjr-talk mailbox _____
RJR representative _____



Winston's new pack.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

51844 9547

The pack is new. The
taste
is all Winston.



100% tobacco—no additives